

AMENDMENT

Please replace all prior versions and listings of claims with the following listing of claims.

LISTING OF CLAIMS:

1-3. (Cancelled)

4. (Previously Presented) A method for initiating anonymous on-line transactions, the method comprising:

displaying an anonymous shopping toolbar in a browser, the anonymous shopping toolbar associated with a delivery service and providing a user with an anonymous delivery option for the user to anonymously initiate an on-line transaction;

communicating, to the delivery service, a request for an anonymous delivery address, the request communicated in response to the user selecting the anonymous delivery option; and

receiving the anonymous delivery address from the delivery service, the anonymous delivery address associated with the delivery service and having a routing code embedded therein, wherein the user can anonymously initiate the on-line transaction using the anonymous delivery address, and wherein the delivery service receives a delivery at the anonymous delivery address in response to the on-line transaction and uses the embedded routing code to route the delivery to the user's real delivery address.

5-8. (Cancelled)

9. (Currently Amended) A system for initiating anonymous on-line transactions, the system comprising at least one computer-readable storage medium having computer-executable instructions recorded thereon, the computer-executable instructions operable when executed on a processing device to: